



**Give 1% to house
the homeless.
Feel 99% better.**

1% to house the
homeless

Join the 1% Campaign To End Chronic Homelessness in Utah

It's such simple idea, yet it's working all across the nation. Now, if enough Utah families and businesses contribute 1% of their annual income, one time, we can end chronic homelessness forever.

Here's How It Works

The "chronically homeless" in Utah make up about 14% of Utah's homeless people, but they use more than 50% of the beds in our homeless shelters. These are not the professional panhandlers you see on the streets. These are men and women and families who are our neighbors who are just down on their luck.

When permanent supportive housing has been provided, more than 90% have found their way out of the shelters and back to independence and dignity.

Success Record

Nearly 500 units of permanent supportive housing have been built in Salt Lake City so far. But we need 2,500 units statewide.

Governor Herbert has proclaimed "House The Homeless Day" to launch the campaign. Most major churches are supporting the drive including the LDS Church, the Catholic Diocese of Salt Lake City and the Episcopal Diocese of Utah.

Salt Lake Chamber President Lane Beattie, homeless advocate Pamela Atkinson, Zion's Bancorporation Chairman Harris Simmons and former Governor Olene Walker are among the many community leaders supporting the drive.

Contribute Your 1% Today

Contribute at www.CrusadeForTheHomeless.org
Or call (801) 263-4099. Or mail checks directly to
The Crusade for the Homeless Foundation
4461 Squire Court, Salt Lake City, UT 84124.

Donate 1% of your annual income, one time. If you make \$40,000 a year, donate \$400. If you make \$95,000, donate \$950. Whatever your case, you can spread out payments monthly or quarterly or annually over one, two, three years – whatever makes it easy on your own budget.



Crusade for the Homeless Foundation

An Endowment to End Chronic Homelessness in Utah

John W. Gallivan, Chairman