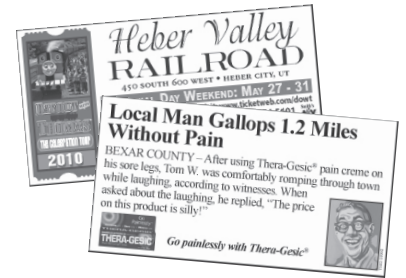


2x2 / 2x4 Display Advertising Network

Utah Press' 2x2 statewide display network puts you in touch with up to 250,000 Utah households, covering 34 newspapers across the state.



Simple - Smart - Cost Effective

What could be easier than to place one ad, make one payment and cover the state with your message? Whether you are operating a resort or other small business, selling a business or personal products, looking for help or a new position, try UPA. It works.

Reasonably Priced, Weekly Distribution

Just \$320 for each 2 column by 2 inch ad, reaches up to 250,000 Utah readers in 34 newspapers. All major credit cards accepted. Ad will run one time in participating dailies and one time in weekly publications, depending on publishing date. Save 5% with any 4+ week run, no copy change.

For a limited time, buy 3 consecutive weeks and get the 4th week free!

And, your ad will appear on our website, www.utahpress.com, with a link to the latest 2x2 ads on our home page. Reach traditional newspaper readers as well as those online.

Deadline & Format:

Tuesday noon for publication the following week. PDF format preferred. If you need help designing an ad, we are happy to assist you. Please allow extra time for proofing purposes.

Out-of-State Placement

UPA can place your ad in most other states for a nominal processing fee. Rates in other states may vary, contact us for details.

3.792 Inches		2 Inches
Mechanical Size of a 2 col. x 2 inch Ad (3.792 inches x 2 inches)		
Mechanical Size of a 2 col. x 4 inch Ad (3.792 inches x 4 inches)		4 Inches
2x2 Full Rate:	\$1050.00	
Statewide Network :	\$320.00	
Total Savings of :	\$835.00	

2x4 Full rate:	\$2100.00	
Statewide Network :	\$588.00	
Total Savings of :	\$1550.00	

And, save even more when you buy 3 consecutive weeks! Contact us for details.

We can help create a customized plan to fit your needs.

We are happy to discuss 2x2 Display Advertising with you. For more information contact us today.



Utah Press
ASSOCIATION

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