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**UTAH PRESS ASSOCIATION  
WEEKLY BETTER NEWSPAPER CONTEST  
ENTRY/JUDGING FORM**  
(type or print only)

Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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<b>PLEASE CHECK ONE</b>	<b>Group I ( )</b> 0-2,500 Green	<b>Group II ( )</b> 2,500-5,999 Red	<b>Group III ( )</b> 6,000 and over Blue
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**1. BEST BREAKING NEWS STORY**

Judges will look at a locally written article for news value, style and reporting enterprise on a community-wide topic.

**Scoring:** Significance and impact, 34 points; timeliness and accomplishment on deadline, 33 points; quality and clarity of writing, 33 points.

**Entry:** Submit one tearsheet with story clearly identified.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
Significance and impact	34 points	_____
Timeliness and accomplishment on deadline	33 points	_____
Quality and clarity of writing	33 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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**2. BEST NEWS COVERAGE**

Newspapers would be required to submit the first issue in March, the second issue in August, and an issue of their choice in December. They may submit a written statement describing the news coverage challenges in their circulation areas and what resources they have for covering the news.

**Scoring:**Variety of news topics covered, 20 points; extent to which newspaper covers both news events and news trends, 20 points; feature coverage, 20 points; sports coverage, 20 points; coverage of other major news categories such as education, business, agriculture and entertainment, 20 points.

**Entry:**Submit 3 entire newspapers, the first issue in March, the second issue in August, and an issue of their choice in December.

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<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
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Variety of news topics covered	20 points	_____
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Extent to which newspaper covers both news events and news trends	20 points	_____
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Feature coverage	20 points	_____
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Sports coverage	20 points	_____
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Coverage of other major news categories such as education, business, agriculture and entertainment	20 points	_____
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**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

**JUDGE'S TITLE (Publisher? Editor? Other?):** \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

**COMMENTS:** \_\_\_\_\_

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**3. BEST GENERAL NEWS STORY**

Judges will look at a locally written article for news value, style and reporting enterprise on a community-wide topic.

**Scoring:** Significance and impact, 34 points; quality of reporting, 33 points; quality and clarity of writing, 33 points.

**Entry:** Submit one tearsheet with story clearly identified.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
Significance and impact	34 points	_____
Quality of reporting	33 points	_____
Quality and clarity of writing	33 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
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(type or print only)**

Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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<b>PLEASE CHECK ONE</b>	<b>Group I ( )</b> 0-2,500 Green	<b>Group II ( )</b> 2,500-5,999 Red	<b>Group III ( )</b> 6,000 and over Blue
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**4. BEST FEATURE STORY**

Stories will be evaluated on writing style and quality, news value, interest, readability, planning and general organization.

**Scoring:** News interest and/or subject matter, 25 points; quality of reporting, 25 points; quality of and clarity writing, 50 points.

**Entry:** Submit one tearsheet with story clearly identified. If your best feature story was a series on a single topic, then tearsheets from consecutive issues containing the serialized story will be accepted.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
News interest and/or subject matter	25 points	_____
Quality of reporting	25 points	_____
Quality of and clarity writing	50 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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**5. BEST NEWS OR FEATURE SERIES**

Judges will look for news value, interest, clarity, originality, and literary excellence in coverage of a continuing topic that spans no more than 6 issues.

**Scoring:** Significance and impact, 34 points; quality and depth of reporting, 33 points; quality and clarity of writing, 33 points.

**Entry:** Submit tearsheets for each part of the news series. Entire series must have been published within the contest period, and cover at least two consecutive editions and no more than six.

<u>JUDGING FACTORS</u>	<u>MAX. POINTS</u>	<u>JUDGE'S SCORE</u>
Significance and impact	34 points	_____
Quality and depth of reporting	33 points	_____
Quality and clarity of writing	33 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
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Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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**6. BEST EDITORIAL**

Judges will look for the most distinguished, original editorial written by a paper's local staff.

**Scoring:** Significance and impact, 25 points; insight, 25 points; argumentation and/or persuasiveness, 25 points; writing quality, 20 points.

**Entry:** Submit one tearsheet with editorial clearly identified.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
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Significance and impact	25 points	_____
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Insight	25 points	_____
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Argumentation and/or persuasiveness	25 points	_____
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Writing quality	25 points	_____
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**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
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COMMENTS: \_\_\_\_\_

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Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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**7. BEST EDITOR'S COLUMN**

Judges will look for the most distinguished, original column written by an editor, publisher or authorized staff member. Must be written by the same person and carry the same column heading each time.

**Scoring:** News interest and/or subject matter, 34 points; insight, 33 points; quality and clarity of writing, 33 points.

**Entry:** Submit tearsheets of the three (3) columns of your choice.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
News interest and/or subject matter	34 points	_____
Insight	33 points	_____
Quality and clarity of writing	33 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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Author/Designer of Entry: \_\_\_\_\_

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**8. BEST FEATURE COLUMN**

Original columns must be written by an editor, publisher or authorized staff member and will be evaluated on writing style and quality, news value, interest, readability, planning and general organization. Must be written by the same person and carry the same column heading each time.

**Scoring:** News interest and/or subject matter, 34 points; originality and/or entertainment value, 33 points; quality and clarity of writing, 33 points.

**Entry:** Submit tearsheets of the three (3) columns of your choice.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
News interest and/or subject matter	34 points	_____
Originality and/or entertainment value	33 points	_____
Quality and clarity of writing	33 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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**9. BEST SPORTS COLUMN**

Columns must be locally written by the publisher, editor, or staff member; be of local interest, and be a regular feature of the newspaper. Must be written by the same person and carry the same column heading each time.

**Scoring:** News interest and/or subject matter, 34 points; originality and/or insight, 33 points; quality and clarity of writing, 33 points.

**Entry:** Submit tearsheets of the three (3) columns of your choice.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
News interest and/or subject matter	34 points	_____
Originality and/or insight	33 points	_____
Quality and clarity of writing	33 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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Author/Designer of Entry: \_\_\_\_\_

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**13. BEST SPORTS PHOTOGRAPH**

Judges will analyze the newspaper's use of local, in-house produced photographs in the editorial section (not in ads), looking for the best overall use and quality of photos.

**Scoring:** Creativity, 25 points; extent to which photo captures action, 25 points; photo composition and technical quality, 50 points.

**Entry:** Submit one full page tearsheet of each photograph being judged. Photo pages are not eligible in any of the categories.

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<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
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Creativity	25 points	_____
Extent to which photo captures action	25 points	_____
Photo composition and technical quality	50 points	_____

**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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Author/Designer of Entry: \_\_\_\_\_

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**14. BEST FRONT PAGE**

You pick and submit your three (3) best front pages from throughout the year. Judges will look for excellence in layout, design, and typography as well as content and news interest. Pages should demonstrate strong eye appeal and reader interest.

**Scoring:** News interest, 10 points; headlines, 15 points; use of photos and graphics, 25 points; design and typography, 50 points.

**Entry:** Submit three full page tearsheets from three different newspaper publication dates of your choosing.

<u>JUDGING FACTORS</u>	<u>MAX. POINTS</u>	<u>JUDGE'S SCORE</u>
News interest	10 points	_____
Headlines	15 points	_____
Use of photos and graphics	25 points	_____
Design and typography	50 points	_____

**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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**15. BEST SPORTS PAGE**

You pick and submit your three (3) sports pages from throughout the year. Judges will look for excellence in layout, design, and typography as well as content and news interest. Pages should demonstrate strong eye appeal and reader interest.

**Scoring:** News interest, 10 points; headlines, 15 points; use of photos and graphics, 25 points; design and typography, 50 points.

**Entry:** Submit three full page tearsheets from three different publication dates of your choosing.

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<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
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News interest	10 points	_____
Headlines	15 points	_____
Use of photos and graphics	25 points	_____
Design and typography	50 points	_____

**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
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COMMENTS: \_\_\_\_\_

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Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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<b>PLEASE CHECK ONE</b>	<b>Group I ( )</b> 0-2,500 Green	<b>Group II ( )</b> 2,500-5,999 Red	<b>Group III ( )</b> 6,000 and over Blue
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**16. BEST LIFESTYLE PAGE**

You pick and submit your three (3) best lifestyle pages from throughout the year. Judges will look for excellence in layout, design, and typography as well as content and news interest. Pages should demonstrate strong eye appeal and reader interest.

**Scoring:** News interest, 10 points; headlines, 15 points; use of photos and graphics, 25 points; design and typography, 50 points.

**Entry:** Submit three full page tearsheets from three different newspaper publication dates of your choosing.

<u>JUDGING FACTORS</u>	<u>MAX. POINTS</u>	<u>JUDGE'S SCORE</u>
News interest	10 points	_____
Headlines	15 points	_____
Use of photos and graphics	25 points	_____
Design and typography	50 points	_____

**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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(type or print only)

Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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**17. BEST IN HOUSE PRODUCED AD**

Judges will evaluate the creative quality and reader impact of advertising ideas in a single ad.

**Scoring:**Originality, 40 points; use of art, copy and white space, 40 points; production quality 20 points.

**Entry:**Submit tearsheet with ad clearly marked. Must be ads made up by your staff for any advertiser or group of advertisers.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
Originality	40 points	_____
Use of art, copy and white space	40 points	_____
Production quality	20 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
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COMMENTS: \_\_\_\_\_

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Author/Designer of Entry: \_\_\_\_\_

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**18. BEST R.O.P. AD CAMPAIGN**

Judges will evaluate the creative quality and reader impact of advertising ideas in an ad campaign.

**Scoring:**Originality, 40 points; use of art, copy and white space, 40 points; production quality, 20 points.

**Entry:**Submit tearsheets of two or more consecutively run ads for a business. Ads must be made up by your staff for any advertiser or group of advertisers.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
Originality	40 points	_____
Use of art, copy and white space	40 points	_____
Production quality	20 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
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COMMENTS: \_\_\_\_\_

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Author/Designer of Entry: \_\_\_\_\_

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**19. BEST USE OF AD COLOR**

Judges will evaluate effective use of two or more colors in addition to black and white in a single, locally produced ad. Entries must be paid ads, not house ads.

**Scoring:** Appropriateness and clarity of color, 40 points; Originality of basic concept, 40 points; Production quality, 20 points.

**Entry:** Submit a tearsheet with ad clearly marked.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
Appropriateness and clarity of color	40 points	_____
Originality of basic concept	40 points	_____
Production quality	20 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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**20. BEST ADVERTISING IDEA**

Judges will evaluate an advertising or sales idea based on its originality, success in creating reader interest, and success in generating revenue.

**Scoring:** Originality of idea, 40 Points; execution in ads, 40 points; Revenue generation, 20 points.

**Entry:** Submit an explanation of the idea along with tearsheets of 1-3 ads based on the concept.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
Originality of idea	40 points	_____
Execution in ads	40 points	_____
Revenue generation	20 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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\_\_\_\_\_

**Please Check One (No Ties)**  
( )1st ( )2nd ( )3rd

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**UTAH PRESS ASSOCIATION  
WEEKLY BETTER NEWSPAPER CONTEST  
ENTRY/JUDGING FORM**  
(type or print only)

Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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<b>PLEASE CHECK ONE</b>	<b>Group I ( )</b> 0-2,500 Green	<b>Group II ( )</b> 2,500-5,999 Red	<b>Group III ( )</b> 6,000 and over Blue
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**21. BEST CLASSIFIED PAGE OR PAGES**

Judges will evaluate the creative quality and reader impact of advertising liners and boxed ads, lead page information, clarity and ease to understand, typography and overall excellence.

**Scoring:** Design and layout, 40 points; ad placement information, 40 points; ad production quality, 20 points.

**Entry:** Submit tearsheets of two run classified sections or pages.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
Design and layout	40 points	_____
Ad placement information	40 points	_____
Ad production quality	20 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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Please Check One (No Ties)  
( )1st ( )2nd ( )3rd



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**UTAH PRESS ASSOCIATION  
WEEKLY BETTER NEWSPAPER CONTEST  
ENTRY/JUDGING FORM**  
(type or print only)

Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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<b>PLEASE CHECK ONE</b>	<b>Group I ( )</b> 0-2,500 Green	<b>Group II ( )</b> 2,500-5,999 Red	<b>Group III ( )</b> 6,000 and over Blue
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**23. BEST IN-HOUSE PROMOTION**

Judges will analyze specific newspaper promotion efforts as demonstrated by in-house, local newspaper advertising.

**Scoring:**Originality, 34 points; content, including copy, headlines and captions, 33 points; makeup and appearance, 33 points.

**Entry:**Submit a tearsheet(s) of promotion campaign, and if needed a letter describing the promotion.

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
Originality	34 points	_____
Content, including copy, headlines and captions	33 points	_____
Makeup and appearance	33 points	_____
		<b>TOTAL JUDGE'S SCORE:</b> _____

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

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\_\_\_\_\_ **Please Check One (No Ties)**  
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**UTAH PRESS ASSOCIATION  
WEEKLY BETTER NEWSPAPER CONTEST  
ENTRY/JUDGING FORM  
(type or print only)**

Newspaper Name: \_\_\_\_\_

Website : http://\_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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<b>PLEASE CHECK ONE</b>	<b>Group I ( )</b> 0-2,500 Green	<b>Group II ( )</b> 2,500-5,999 Red	<b>Group III ( )</b> 6,000 and over Blue
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**25. BEST WEB SITE DESIGN**

Judges will consider a newspaper's Web site design, presentation, contents, organization, clarity and special features. Must be designed and managed by your newspaper.

**Scoring:** Design and presentation, 35 points; contents, 25 points; special features; 15 points; clarity and organization, 25 points.

**Entry:** Submit on the form provided the Web address to be accessed by the judges.

NOTE: Web Page Design points will not count towards overall score.

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<b><u>JUDGING FACTORS</u></b>	<b><u>MAX. POINTS</u></b>	<b><u>JUDGE'S SCORE</u></b>
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Design and presentation	35 points	_____
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Contents	25 points	_____
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Special features	15 points	_____
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Clarity and organization	25 points	_____
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**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please No Ties  
( )1st place only

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**UTAH PRESS ASSOCIATION  
WEEKLY BETTER NEWSPAPER CONTEST  
ENTRY/JUDGING FORM**  
(type or print only)

Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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<b>PLEASE CHECK ONE</b>	<b>Group I ( )</b> 0-2,500 Green	<b>Group II ( )</b> 2,500-5,999 Red	<b>Group III ( )</b> 6,000 and over Blue
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**26. SCREW-UP OF THE YEAR (Newspapers in all Categories Compete)**

Ah, yes! Everyone's favorite category. Judges will look for the single most embarrassing error in proof-reading, photo display, or copy editing.

All upa circulation groups compete as one for this singularly special award, but, none of the points will be counted for the general excellence competition between the newspapers.

**Scoring:** Prominence of error 50 points, reader impact of error 25 points, bonus (humor, perhaps?) 25 points.

**Entry:** Submit a tearsheet of the one most excessive screw-up that occurred during the contest period, either from your paper or another UPA paper in good standing. One entry per newspaper (hopefully, you only had one to enter!).

<b>JUDGING FACTORS</b>	<b>MAX. POINTS</b>	<b>JUDGE'S SCORE</b>
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Prominence of error	50 points	_____
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Reader impact of error	25 points	_____
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Bonus (humor, perhaps?)	25 points	_____
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**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

JUDGE'S TITLE (Publisher? Editor? Other?): \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

COMMENTS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please No Ties  
( )1st place only

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**UTAH PRESS ASSOCIATION  
WEEKLY BETTER NEWSPAPER CONTEST  
ENTRY/JUDGING FORM  
(type or print only)**

Newspaper Name: \_\_\_\_\_

Article/ Photo Headline: \_\_\_\_\_

Author/Designer of Entry: \_\_\_\_\_

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<b>PLEASE CHECK ONE</b>	<b>Group I ( )</b> 0-2,500 Green	<b>Group II ( )</b> 2,500-5,999 Red	<b>Group III ( )</b> 6,000 and over Blue
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**27. COMMUNITY SERVICE AWARD (Newspapers in all Categories Compete)**

Entries should be based on what your newspaper did for your community during the past year, in terms of contributing to the communities understanding of an issue. Such themes could be fund drives, buildings, parks, roads, government projects, developments that will have unusual impact on community life, public education, etc. The possibilities are many. A cover letter from the publisher or editor summing up the newspaper's specific involvement may be submitted with the entry. One theme only.

All newspapers compete together for the community service award.

**Scoring:**Community service theme and importance, 20 points; content and writing quality, 20 points; effort and resources devoted to the project, 20 points; editorial comment on the subject, 20 points; overall effectiveness of newspaper's effort in the community, 20 points.

**Entry:**Submit sufficient news story, editorial, and photo information to show your involvement in community service. Also submit any evidence to show the effectiveness of your efforts. One theme only.

**JUDGING FACTORS                      MAX. POINTS    JUDGE'S SCORE**

Community service theme and importance	20 points	_____
Content and writing quality	20 points	_____
Effort and resources devoted to the project	20 points	_____
Editorial comment on the subject	20 points	_____
Overall effectiveness of newspaper's effort in the community	20 points	_____

**TOTAL JUDGE'S SCORE:** \_\_\_\_\_

**JUDGE'S TITLE (Publisher? Editor? Other?):** \_\_\_\_\_ | \_\_\_\_\_ |  
(please initial)

**COMMENTS:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please No Ties  
( )1st place only**